



University of South Florida Saint Petersburg
Student Philanthropy Board

Notice of Funding Opportunity (NOFO) Request for Proposals (RFP)

Issue Date:	February 26, 2010
Title:	Helping Abused Women get Back on Track
Issuer:	Spring 2010 Student Philanthropy Board 3, USF St. Petersburg, housed in LDR 2010.602S10: Leadership Fundamentals (Kay-lyne Taylor)
Available Funding:	\$5,000

DUE DATE:	5:00pm on Friday, 19 March 2010
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I. Problem Statement

This request for proposals is open only to 501(c) (3) nonprofit organizations operating in Pinellas and Hillsborough counties.

The Spring 2010 USF St. Petersburg Student Philanthropy Board # 3 (USFSP SPB 3) requests proposals that will foster financial and emotional independence in women who have been victims of violence, including both violent relationships and random acts of violence, by providing a variety of services such as mental health counseling, job placement and/or child care and in a new or enhancing an existing a program affecting Hillsborough and Pinellas Counties.

The grant provided by the USFSP SPB is Federal funds and it carries all Federal restrictions. See Appendix I (Prohibited Program Activities).

According to the Johns Hopkins University School of Public Health and Population Program, “Around the world at least one woman in every three has been beaten, coerced into sex, or

otherwise abused in her lifetime.” The many forms of abuse that women endure provide them with great mental anguish, especially if the incident is a random act of violence. The United States Department of Justice estimates that one in five women will experience rape or attempted rape during their college years. Women who experience acts of violence often do not know where to turn for support because in many cases a woman’s abuser is a member of her own family, and they quickly develop a distorted view of the abusive relationship. Many women even reach a level of dependency on the violent domestic relationship that victimizes them. These experiences take away their opportunities to become strong, successful individuals. According to the World Health Organization, women may suffer isolation, inability to work, loss of wages, lack of participation in regular activities and limited ability to care for themselves and their children. With the tools to move from vulnerability to independence, including childcare, mental health counseling, and job placement women can progress into a more positive future. One woman who received assistance from the New York Asian Women’s Center says “...when the abuse got worse, I called and talked to a counselor. My counselor helped me overcome my fears.” Her success story is mirrored by another from the same agency “...after I arrived at the New York Asian Women's Center's shelter my years of living in fear began to melt away.” When these women received support and services from an organization, they found the courage and strength to take the initiative and become more independent. The USFSP SPB 3 calls for proposals that will remove women from these dangerous situations and help them move towards living a life of better quality. Organizations that do not meet all requirements will have an equal opportunity to receive funding based on the quality of their programs. Funding may be used to enhance an existing program.

Funding. The USFSP SPB 3 will provide one awardee funds up to the \$5000 maximum as allocated by the Lead Learn Serve Grant to fund a program that will foster financial and emotional independence in women who have been victims of violence in Hillsborough and Pinellas Counties.

II. The grant funds provided by the USFSP SPB 3 cannot be used for any other purpose or project other than that outlined in the response to the Request for Proposals.

A. Funding Restrictions:

1. Monies from the sub grant can only be used on the following:
 - a. Training
 - b. Equipment (including computers)
 - c. Supplies
 - d. Consultants or independent contractors not exceeding a rate of \$75.00 per hour.
2. Further Restrictions:
 - a. Grant funds may not be used to supplement or replace salary for a currently employed full-time or part-time staff member.
 - b. For restrictions placed on applicants by the Lead Learn Serve Coordinating Committee and the Learn and Serve America, see Appendix II (grant provisions).

III. Proposal Requirements

- A. Executive Summary of the program
- B. 1 year plan
 - i. 120 days to implementation of enhancement
 - ii. 365 days to spend all monies
- C. Program goals linked to critical needs
- D. Program activities
 - i. Creating or enhancing a program that fosters financial and emotional independence for women who have been affected by violence
 - ii. How program will be implemented
 - iii. Mental Health Counseling
 - iv. Job Placement
 - v. Child Care Services
 - vi. Evaluation plan
 - vii. Sustainability plan – longevity of program
 - viii. Budget (for sample budget analysis, see Appendix III). Budget expenditures must focus on these areas:
 - a. Training
 - b. Equipment
 - c. Supplies
 - d. Consultants or Independent Contractors
 - ix. Budget narrative must connect expenditures to critical needs. Grant applications will be evaluated to ensure that proposed budgets are clearly aligned with the activities outlined in the project plan. If there are elements of the budget that do not clearly connect with the project activities, please justify their inclusion in the budget narrative.
- E. Assessment plan and performance measures
 - i. Includes criteria for success and how that success will be measured
 - ii. Includes assessment timeline

IV. Qualifications for Applicants. The USFSP SPB will accept proposals from individuals or organizations who are 501(c) (3) tax-exempt organizations. These organizations need either be based in or have primary offices in Pinellas and/or Hillsborough County/Counties. Organizations that have *relative* and *significant* experience in the following areas are especially encouraged to apply:

- A. Organizations that provide mental health counseling, job placement and childcare are especially encouraged to apply. Organizations that do not meet all requirements will have an equal opportunity to receive funding based on the quality of their programs. Funding may be used to enhance an existing program.
- B. Programs that are clearly sustainable beyond the initial enhancement monies.

V. Grant Application: The submitted proposal should not exceed 4,600 words in length, not including budgets, title pages, and a bibliography/works cited. The proposals should be single spaced with one inch margins. The font should be 12 point in Times New Roman. The proposal must be accompanied by documentation showing 501(c) (3) status.

Proposal Deadline: Proposals will only be accepted until Friday, 19 March 2010 at 5:00p.m.

Electronic and paper copies of submissions are required.

1. Please send electronic copies to justicec@mail.usf.edu with *Response to Student Board NOFO/RFP* LDR 2010.602S10: Leadership Fundamentals in addition to the name of the applicant in the subject header.
2. Please mail five (5) paper copies of the proposal to the below listed address.

Charlie Justice

Response to Student Board NOFO/RFP LDR 2010.602S10: Leadership Fundamentals *Board 3*

University of South Florida St. Petersburg

Attn: Student Philanthropy Board

Campus Activities Center

140 7th Ave South

Saint Petersburg, FL 33701

Questions regarding proposals and processes should be directed to the USFSP SPB in care of Kay-lynn Taylor (kaylynne@mail.usf.edu). Subject line should read *Inquiry Regarding Student Board 3 NOFO/RFP*.

- VI. Award Process Deadline. To the extent possible, the USFSP SPBs will adhere to the following timelines:

26 February 2010	Issuance of request for proposal
19 March 2010 5.00pm	DEADLINE for submittal of applications
5 May 2010 5:00pm	Award Celebration

VII. Evaluation of Applications.

The USFSP SPB 3 will evaluate received proposals based on the criteria listed below. A proposer may receive points per criteria up to the maximum points available (100 total). The grant will be awarded to the proposal with the highest score, closest to the maximum score of 100 points. If there are two or more proposals that have the highest equal ranking, the board will hold a two-thirds vote upon the issue to make a final decision.

Mandatory Requirements (Must be addressed in Executive Summary)		
501 ©(3) documentation		
Hillsborough/Pinellas Counties		
A program that fosters financial and emotional independence for women		
Programs must offer these services to women of the general public who have been victims of violence		
Sustainability Plan – longevity of program enhancements		
Evaluation Rubric		
	Points Available	Points Earned
A. Executive Summary of the program	0-5	
B. 1 year plan	0-5	
i. 120 days to implementation of enhancement		
ii. 365 days to spend all monies		
C. Program goals linked to critical needs	0-10	
D. Program activities	0-75	
i. Creating or enhancing a program that fosters financial and emotional independence for women who have been affected by violence	0-10	
ii. Implementation of Program	0-10	
iii. Mental Health Counseling	0-5	
iv. Job Placement	0-5	
v. Child Care Services	0-5	
vi. Evaluation plan	0-10	
vii. Sustainability plan – longevity of program enhancements	0-10	
viii. Budget (for sample budget analysis worksheet, see Appendix III)	0-10	
e. Budget expenditures must focus on these areas:		
f. Training		
g. Equipment		
h. Supplies		
i. Consultants/Independent Contractors		
ix. Connection between budget narrative expenditures, critical needs, and program activities	0-10	
E. Assessment plan and performance measures	0-5	
i. Criteria for success and how that success will be measured		
ii. Assessment Timeline.		

VIII. Definition of Key Terms.

- A. Abuse
 - i. According to the Free Dictionary by Farlex, abuse is defined as anything that is harmful, injurious, or offensive. Abuse also includes excessive and wrongful misuse of a substance. There are several major types of abuse: physical and sexual abuse of a child or an adult, substance abuse, elderly abuse, and emotional abuse.
- B. Domestic Violence
 - i. According the United States Department of Justice, a pattern of abusive behavior in any relationship that is used by one partner to gain or maintain power and control over another intimate partner.
- C. Economic Abuse
 - i. According the United States Department of Justice, making or attempting to make an individual financially dependent by maintaining total control over financial resources, withholding one's access to money, or forbidding one's attendance at school or employment.
- D. Emotional Abuse
 - i. According the United States Department of Justice, undermining an individual's sense of self-worth and/or self-esteem. This may include, but is not limited to constant criticism, diminishing one's abilities, name-calling, or damaging one's relationship with his or her children.
- E. Emotional Dependency
 - i. According to the Free Dictionary by Farlex, an emotional need manifested by a marked and habitual inclination to rely on another for comfort, support, guidance, and decision making; the tendency to seek help from others in making decisions or in carrying out difficult actions; the need to be mothered, loved, taken care of, emotionally supported. In extreme cases such persons lose their ability to function independently.
- F. Emotional Independence
 - i. According to the Free Dictionary by Farlex, an emotional need manifested by a marked and habitual inclination to rely on another for comfort, support, guidance, and decision making; the tendency to seek help from others in making decisions or in carrying out difficult actions; the need to be mothered, loved, taken care of, emotionally supported. In extreme cases such persons lose their ability to function independently
- G. Financial Independence
 - i. According to Nightingale Conant the ability to manage your money in such a way that you have sufficient funds to live your chosen lifestyle without assistance from others
- H. Isolation
 - i. According to the Free Dictionary by Farlex, a defense mechanism in which emotions are detached from the ideas, impulses, or memories to which they usually connect
- I. Mental Health
 - i. According to the Free Dictionary by Farlex, a state of emotional and psychological well-being in which an individual is able to use his or her

cognitive and emotional capabilities, function in society, and meet the ordinary demands of everyday life.

J. Physical Abuse

- i. According to the United States Department of Justice, hitting, slapping, shoving, grabbing, pinching, biting, hair-pulling, biting, etc. Physical abuse also includes denying a partner medical care or forcing alcohol and/or drug use.

K. Psychological Abuse

- i. According to the United States Department of Justice, causing fear by intimidation; threatening physical harm to self, partner, children, or partner's family or friends; destruction of pets and property; and forcing isolation from family, friends, or school and/or work.

L. Sexual Abuse

- i. According to the United States Department of Justice, coercing or attempting to coerce any sexual contact or behavior without consent. Sexual abuse includes, but is certainly not limited to marital rape, attacks on sexual parts of the body, forcing sex after physical violence has occurred, or treating one in a sexually demeaning manner.

M. Survivor

- i. According to the Free Dictionary by Farlex, to carry on despite hardships or trauma; persevere.

N. Sustainability

- i. The term sustainability refers to the program's ability to maintain itself beyond that of the initial investment.

O. Victims

- i. According to the Free Dictionary by Farlex, those who have been abused upon in an emotional, physical, sexual, and/or mental fashion by someone.

P. Violence

- i. According to the Free Dictionary by Farlex, any force exerted for the purpose of violating mentally, physically, emotionally or sexually; includes domestic violence.

Q. Vulnerability

- i. According to the Free Dictionary by Farlex, being in a dangerous position or condition and thereby susceptible to being infected or injured

IX. Citations

A. United States Department of Justice

- i. <http://www.ovw.usdoj.gov/domviolence.htm>

B. The Free Dictionary by Farlex

- i. <http://www.thefreedictionary.com>

C. Nightingale Conant

- i. http://www.nightingale.com/ae_article.aspx?a=achievingfinancialindependence&i=217

Appendix III (Example Budget Worksheet)

Budget Summary	From SPB	Matching	Totals
Training	400		
Equipment	1525		
Supplies			
Consultants	3075		
Totals	\$5,000		